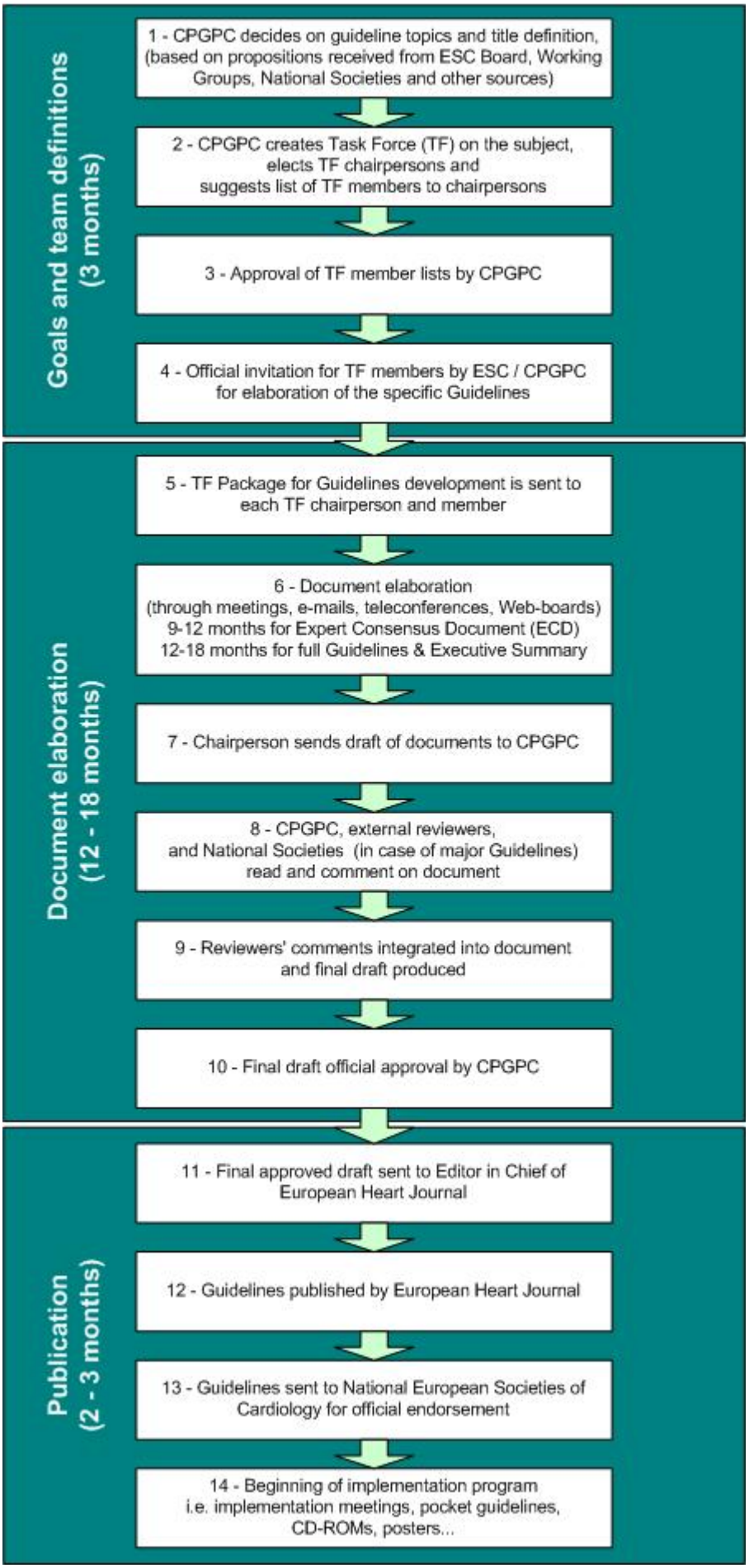ESC Guideline Production in 14 Steps